

**ESLL Board Meeting Agenda
January 20, 2008**

**Presiding: Rob Wassmer
6:30-8:30 p.m., El Patron Restaurant**

- 1. Approval of Past Minutes (Dawn)**
- 2. Big Round of Thanks**
Lori for Coordinating Tryout Paperwork and Signups
Ed, Robert, Will, and others for Facilitating Tryouts
- 3. Important Dates**

Saturday, January 24, 2009 (Baseball and Softball Tryouts-Collect Old Mitts)
Tuesday, February 10, 2009 (Baseball Draft)
Tuesday, February 17, 2009 (ESLL Board Meeting)
Saturday, February 21, 2009 (Field Clean Up)
Tuesday, February 24, 2009 (Team Parent Meeting)
Thursday, February 26, 2009 (Mandatory Coaches Meeting)
Saturday, March 7 (Field Clean Up)
Saturday, March 14 (Hit-A-Thon and Uniform Day)
Tuesday, March 17, 2009 (ESLL Board Meeting)
Saturday, March 28, 2008 (Opening Day)
Tuesday, April 21, 2009 (ESLL Board Meeting)
Sunday, May 3, 2009 (Challenger Day at ESLL Fields)
Tuesday, May 19, 2009 (ESLL Board Meeting)
Saturday, May 30, 2009 (7:05 p.m. Rivercat's Game)
- 4. Board Vote on Making Craig Johnson, District 7 DA, a member of ESLL (Rob)**
- 5. Work on Position Descriptions (Rob)**
- 6. Treasurer's Report (Anne)**
Tax forms due Feb. 15
- 7. Positive Coaching Alliance Presentation by Jacob Oliver at Feb. 26 Coaches Meeting? (Rob)**
\$1,000 + \$6 per attendee (price is firm)
I support, I know others do not wish to spend \$s
Ask for discussion and vote
- 8. Al and Al LL Coaching Clinic (Rob)**
Saturday Feb. 28, 8:30 a.m. to 12:30, Rancho Cordova
Request that the Board adopt mandatory attendance by manager (or coach) from each
baseball (softball?) team
Ask for discussion and vote
- 9. Baseball Draft Update (Rob)**
Sacred Heart Cafeteria 6 to 9 p.m., Tuesday Feb. 10
Proposed schedule:
6 to 7 p.m. (Majors rank players 1 – 4, draft, pick names and practice times)

7 to 8 p.m. (AAA rank players 1 – 4, draft, pick names and practice times)

8 to 9 p.m. (AA rank players 1 – 4, draft, pick names and practice times)

Alternative is that players ranked before draft night (reps coordinate)

Draft rule clarification

Each manager's child is ranked from 1 to 4

A manager that does not have a child in league may protect one player as if own child

Manager must draft their child (protected player) in first round of 1-4 ranking in which player ranked

10. Report on Softball Draft (Ken)

11. Report on Number of Teams and Managers at Each Level (Robert, Ed, Will, Toupe/ Dawn. And Ken)

Any concerns?

12. Discussion on Sponsorship and Adds (Mike and Nancy)

1. Sponsor names on back of uniforms: Cardel looked into pricing for this and it should only increase uniform costs by \$1 to \$2 per jersey. This is a tangible benefit that sponsors will appreciate. The ads in the programs are nice, but programs are here today, gone tomorrow. Jerseys are worn year-round. We should discuss the dollar amount necessary to get this benefit -- I think \$500 is a good start. (Also, Cardel came up with the idea of offering to Majors only team jackets that the sponsors would purchase (about \$60 per jacket) that would include sponsor names. The cost may make this one a tougher sell.)

2. Programs: I would like to order a lot more programs so they can be available all season long at the snack bar. We can charge 50 cents or a dollar to cover the incremental cost of the additional copies if necessary. Advertisers will get more bang for the buck if their ads are being seen routinely by a larger audience. Also, see #3.

3. Coupons: I would like to offer coupons in the program for advertisers that would like to track their advertising dollars. We should discuss the cost of coupons.

4. Renovation project: Nancy, Ed, and I worked up the attached letter for major corporate sponsors. We need to discuss a couple items from the letter, namely (1) whether we want a quote from Steve Cohn, and (2) whether we want to offer naming rights to \$10k plus sponsors. Also, we need to discuss who to target as major sponsors, who will approach, etc.

13. Reports From Any Board Members

Mark on Scheduling?

Cardel on Equipment?

Others?

14. New Business?